

batten institute

GLOBAL INNOVATORS' ROUNDTABLE

INNOVATING FOR SUSTAINABILITY

4 October 2016 Hilton Hotel, Singapore

BY INVITATION ONLY

Brought to you by:



Special inaugural price of
SGD\$1,600 per participant
(before GST)
Includes lunch

AGENDA

8.30 am - 9 am **NETWORKING AND REGISTRATION**

9 am – 12 pm **INNOVATING FOR SUSTAINABILITY**

Sustainability is an acute challenge confronting the world and business leaders are under increasing pressure to develop new products, services, business models, and manufacturing processes that substantially reduce their impact on their natural environment. Businesses can either be reactive to those external, non-market pressures, or they can innovate.

This unique seminar-style discussion is designed to provide senior-level executives with a forum to:

- Reflect on broader sustainability challenges we all face and the opportunities and risks they present for businesses and industries
- Understand opportunities and management practices for achieving competitive advantage through innovating for sustainability
- Examine the role of stakeholder engagement in these efforts, including the public sector, to achieve strategic aims

12 pm – 1 pm **NETWORKING LUNCH**

1 pm – 3 pm **WRAP-UP AND FUTURE**

- Sharing of best practices

Participant profile:

Key drivers of innovation at the C level

About the faculty:

Michael J. Lenox holds the Tayloe Murphy Professorship in Business Administration at the University of Virginia's Darden School of Business, where he teaches the core MBA strategy course. He also serves as the Senior Associate Dean and Chief Strategy Officer. From 2008 to 2016, he served as Associate Dean of Innovation Programs and Academic Director of Darden's Batten Institute for Entrepreneurship and Innovation.

Professor Lenox is the founding President of the Alliance for Research on Corporate Sustainability (ARCS), a global consortium of scholars and universities, including Nanyang Technological University in Singapore, focused on advancing rigorous academic research on corporate sustainability. He has served as a visiting professor at Stanford University, Harvard University, Oxford University, and IMD. Professor Lenox's research has appeared in over twenty-five refereed academic publications and has been cited in a number of media outlets including the *New York Times*, the *Financial Times*, and the *Economist*.