



FOR IMMEDIATE RELEASE

New Advanced Programme to Boost Digital Leadership Skills of Chief Digital Officers and Business Leaders across Sectors

Human Capital Leadership Institute (HCLI) and Infocomm Media Development Authority (IMDA) join hands to groom the next generation of Singapore's digital leaders in support of the TechSkills Accelerator (TeSA) initiative

SINGAPORE, 14 March 2018 - The Human Capital Leadership Institute (HCLI)¹ collaborates with Infocomm Media Development Authority (IMDA) to launch the Advanced Digital Leadership Programme (ADLP) – with the aim to groom the next generation of Singapore's digital leaders and strengthen the skills of Chief Digital Officers (CDOs) and senior leaders. In face of the changing digital environment across various sectors, digital leaders will need to be equipped with the relevant skills and business acumen in formulating strategies and implementations for digital transformation.

“Singapore is on an exciting and ambitious journey of digital transformation, and there are many opportunities in the Infocomm Media sector. With digital success becoming increasingly vital for businesses and institutions, the role of the CDO continues to gain criticality. This is a challenging and influential leadership role, and CDOs need to continuously acquire and maintain advanced skills to make an impact in their jobs. The ADLP is designed to provide CDOs with the key competencies to succeed in a fast and ever-changing digital landscape”, said Jacqueline Wong, CEO, Temasek Management Services.

The three-day ADLP course which is scheduled to begin on 27th of March 2018, focuses on arming digital leaders of organisations with the knowledge and skills to lead digital transformation by deepening their understanding of digital transformation principles and state-of-the-art concepts and frameworks. The programme will explore and synthesise the dynamics of technology and data across various industries and functions, with a focus on Information and communication technology (ICT).

“In today's global landscape, digital transformation of an organisation requires fundamental shifts in business processes, mindsets and culture. We believe that organisations with growth mindsets will have the competitive edge, and be ready to seize new exciting opportunities in a digital economy. In this regard, we are pleased to partner with HCLI on the Advanced Digital Leadership Programme to equip our business leaders with the capabilities they need to drive digital transformation within their organisations,” said Mr Tan Kiat How, CE, Infocomm Media Development Authority.

¹ The HCLI is a subsidiary of Temasek Management Services.



Participants of this new programme will sharpen transferable leadership skills in challenging business status quo to propel digital innovation and inspire momentum for digital transformation and business growth. Ultimately the objective of the programme is to boost the leadership competencies of each participant and equip them to build sustainable digital strategy, optimise digital transformation in their organisation and leverage on industry best practices to strengthen the company's digital strategy.

Digital disruption presents both opportunities and challenges for businesses, across industries and functions, to thrive in today's networked economy. Data science and data analytics are exponentially being adopted across industries and in various varieties. However, very few organisations can claim to have optimised the benefits of digital insights for significant and sustainable business outcomes. Hence this programme is most timely in propelling senior leaders to innovate, influence and disrupt traditional mind-sets so as to challenge existing business models and spearhead their organisation's digital revolution.

PROGRAMME KEY THEMES

BUILDING A DIGITAL STRATEGY	LEADING DIGITAL TRANSFORMATION	IMPLEMENTING A DIGITAL STRATEGY
<p>Understand the impact of technology and business model disruption on your organisation</p> <hr/> <p>Discover and leverage unconventional collaborations in your organisation's ecosystem</p> <hr/> <p>Innovate with digital business solutions and strengthen critical success factors</p>	<p>Apply digital knowledge and competency in the context of enterprise and entrepreneurial mindset</p> <hr/> <p>Maximise the value of interconnectedness and collaboration in digitalisation</p> <hr/> <p>Guide the way forward and shift leaderships' mindsets to align with the alternative reality of a digitally-driven workplace</p>	<p>Develop and plot your organisation's digital roadmap</p> <hr/> <p>Bridge gaps in communication between business and the data</p> <hr/> <p>Be aware of the elements of digital governance and risk management</p>

** Details accurate as of 14 Dec 2018, programme subject to change*

The ADLP is set up in partnership with TechSkills Accelerator (TeSA), which is a SkillsFuture initiative driven by IMDA. TeSA offers various programmes to support current ICT professionals and non-ICT professionals to upgrade and acquire new skills and domain knowledge that are in demand, and to stay competitive and meet the challenges of a fast-moving digital landscape.

To register please contact HCLI at contactus@hcli.org



About Human Capital Leadership Institute (HCLI)

Based in Singapore, the Human Capital Leadership Institute is a centre of excellence that facilitates the acceleration of leadership development and strategic human capital management capabilities in Asia. Through its efforts, HCLI aims to develop global leaders with a strong understanding of leading in Asia, as well as to build Asian leaders with the ability to lead on the global stage. The institute achieves this by driving Asia-specific research and insights, creating industry-relevant executive development programmes and fostering rich networks between thought leaders in business, government and academia.

With the support of the Singapore Ministry of Manpower and the Singapore Economic Development Board, HCLI is a subsidiary of Temasek Management Services, which is wholly owned by Temasek Holdings (Private) Limited. HCLI offers a broad suite of leadership development solutions and research. The institute has alumni that comprise company directors and emerging leaders across multiple industries and geographies. HCLI has the unique ability to bring together global thinkers to share perspectives on understanding Asia, successfully doing business in Asia and the implications on leadership and human capital strategies for Asia. For further information, please visit www.hcli.org

About Temasek Management Services (TMS)

Temasek Management Services (TMS) is a wholly-owned subsidiary of Temasek Holdings. TMS is engaged in providing Leadership Development and Insights; end-to-end Integrated Business and Technology Services; and Corporate Events Management through its subsidiaries, the Human Capital Leadership Institute (HCLI), Trusted Source and Trusted Services respectively. The company employs approximately 500 people in Singapore, and serves diverse clients from multiple key industries. For more information, please visit www.temasekmanagementservices.com.sg

About Infocomm Media Development Authority (IMDA)

The Infocomm Media Development Authority (IMDA) leads Singapore's digital transformation with infocomm media. To do this, IMDA will develop a dynamic digital economy and a cohesive digital society, driven by an exceptional infocomm media (ICM) ecosystem – by developing talent, strengthening business capabilities, and enhancing Singapore's ICM infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment, and enhances Singapore's data protection regime through the Personal Data Protection Commission. For more news and information, visit www.imda.gov.sg



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